



3622

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PATENT  
Attorney Docket No.: DERN-00101**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of

Howard Dernehl, et al.

Serial No.: 09/635,994

Filed: August 9, 2000

For: **WEB BASED REFERRALS  
WITH REWARD INCENTIVE**

Group Art Unit: 3622

Examiner: John L. Young

**RESPONSE TO OFFICE ACTION**  
**MAILED SEPTEMBER 17, 2004**162 North Wolfe Road  
Sunnyvale, CA 94086  
(408) 530-9700Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action of September 17, 2004, Applicants request  
reconsideration and further respond as follows:

No claim is amended by this paper.

**Remarks/Arguments** begin on page 2 of this paper.



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In re Application of: ) Group Art Unit: 3622  
Howard Dernehl et al. ) Examiner: John L. Young  
Serial No.: 09/635,994 ) **TRANSMITTAL LETTER**  
Filed: August 9, 2000 ) 162 North Wolfe Road  
For: **WEB BASED REFERRALS WITH** ) Sunnyvale, California 94086  
**REWARD INCENTIVE** ) (408) 530-9700  
Customer Number 28960

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed please find a response to an office action mailed September 17, 2004 for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275. **An originally executed duplicate of this transmittal is enclosed for this purpose.**

Respectfully submitted,  
HAVERSTOCK & OWENS LLP

Dated: December 2, 2004

By: Thomas B. Haverstock  
Thomas B. Haverstock  
Reg. No.: 32,571

Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR § 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP.  
Date: 12/2/04 By: [Signature]